

**World Investor Week 2021 activities in Hong Kong (4-10 October 2021)**

Date	Activities	Details	Time	Links	Organiser
4 October	Strike the Gong for Financial Literacy Ceremony	A ceremony cum NGOs' talk on financial education in different communities	12:50 pm – 2:00 pm	Available in <a href="#">IFEC dedicated World Investor Week portal</a> from 6 October 2021	<ul style="list-style-type: none"> <li>• HKEX / IFEC</li> </ul>
5 October	IOSCO Committee 8 Regional Webcast: Frauds and Scams Prevention	IOSCO Committee 8 representatives from Hong Kong, India, Malaysia and Singapore will share insights on the latest scams and frauds development in the Asia Pacific region, financial education initiatives taken to address the situation and the way forward	10am	<a href="#">IFEC YouTube</a>	<ul style="list-style-type: none"> <li>• IFEC / IOSCO Asia Pacific Hub</li> </ul>
6 October	Digital Money Management for Young People - Facebook live session	An investment expert will discuss hot money topics, including financial independence, YOLO, FOMO and saving for a down payment, with IFEC Personal Finance Ambassadors (tertiary students)	7:30pm – 8:15pm	Live at <a href="#">IFEC, HKET, Topick and iMoney Facebook pages</a> – this event will be conducted in Cantonese	<ul style="list-style-type: none"> <li>• IFEC</li> </ul>
7 October	Investor Attitude and Behavioural Finance Webinar	Investment experts will discuss the attitude and behaviour impacting investment decisions and share tips on how to avoid pitfalls	7:00pm – 8:00pm	<a href="#">Register online</a> – this event will be conducted in Cantonese	<ul style="list-style-type: none"> <li>• CFA Institute</li> <li>• CFA Society Hong Kong</li> <li>• IFEC</li> </ul>
8 October	World Investor Week Poll	A poll to gauge investors behaviour on influence of social media and people's understanding on sustainable finance and cryptocurrencies	-	<a href="#">IFEC website</a> and <a href="#">Instagram page</a>	<ul style="list-style-type: none"> <li>• IFEC</li> </ul>