



### IFEC Investment Game



The Investor and Financial Education Council (IFEC) launches its brand-new “IFEC Investment Game” at the IFEC FinEd Hub on 10 March 2026, further enhancing the public’s ability to identify and guard against common investment scams amid the ever-evolving tactics of fraudsters.



The “IFEC Investment Game” continues the IFEC’s commitment to edutainment and experiential learning, offering an engaging and interactive experience to help the public identify and address different types of investment scams.

The new game simulates a range of real-life-inspired scenarios, including fake and fraudulent investment tips, products promising high returns, social media investment groups, and artificial intelligence-driven scams. Senior secondary school students, tertiary students, working adults, and seniors are welcome to experience the game and learn anti-scam skills!



#### Group booking (IFEC Investment Game)

- Free admission
- Weekday sessions only (Monday to Friday)
- Each session is around one hour
- Chinese language only



Unit 304, 3/F, The Mills, 45 Pak Tin Par Street, Tsuen Wan  
Opening hours: 10:00 am to 6:00 pm (including public holidays except lunar new year)

Please visit the IFEC website for booking  
[www.ifec.org.hk/financial-education-hub](http://www.ifec.org.hk/financial-education-hub)  
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