

Be Vigilant Against Scams

Asset Protection is of Utmost Importance



Scam Prevention Tips

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| 
Stay calm | Exercise extra caution with any requests involving money. |  |
| 
Check carefully | Contact the relevant organisations to confirm the identity of the approacher. |  |
| 
Verify carefully | Verify the sources of text messages, emails, and phone calls; do not click on suspicious links in texts or emails. | 
https://??? |
| 
Protect information | Do not disclose personal information or account login details to any unverified websites, social groups, or callers. |  |
| 
Be vigilant | Be wary of investment plans or offers promising high returns and low risks; consult the relevant financial regulatory authority's licensing register to verify authenticity. |  |
| 
Seek assistance | Discuss with your family, friends, or social workers. When in doubt, call "Anti-Scam Helpline 18222" of the Hong Kong Police Force. |  |

Scam tactics are constantly evolving, making vulnerables to becoming victims. By understanding the common tactics, we can enhance our awareness and vigilance.

Common Scam Tactics

Making investors feel lucky and fear missing out on low risk and high return opportunities.



Don't miss it!



Claiming to be calling, texting, or emailing from a bank, securities firm or government department, creating a sense of urgency that immediate action must be taken.



Need to fix it within 24 hours!



Faking a caring relationship, creating the impression that the scammer genuinely cares, causing the victims to let down their defences and willingly offer financial assistance.



Will repay the \$ to you soon! ❤️



Gaining victims' trust through caring gestures, offering gifts or leveraging celebrity endorsements to make them believe the product has special benefits or the investment offers high returns, leading them to spend or invest.



Amazing!
Limited sale!



Using phone calls, sometimes impersonating friends or relatives with AI-generated images or voices, making victims believe that the situation is serious, prompting them to transfer money in a panic.



Jail if \$ isn't received soon!



Useful Resources



IFEC webpages
on scam prevention



IFEC FinEd Hub



   | www.ifec.org.hk

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