投委會 IFEC

Be Vigilant Against Scams Asset Protection is of Utmost Importance

Scam Prevention Tips

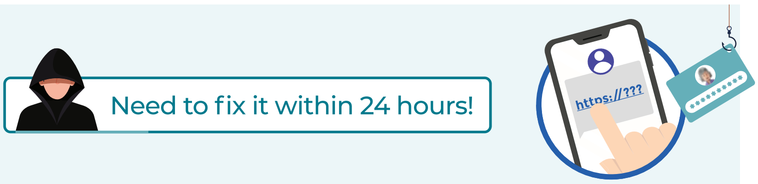
Stay calm	Exercise extra caution with any requests involving money.
Check carefully	Contact the relevant organisations to confirm the identity of the approacher.
Verify carefully	Verify the sources of text messages, emails, and phone calls; do not click on suspicious links in texts or emails.
Protect information	Do not disclose personal information or account login details to any unverified websites, social groups, or callers.
Be vigilant	Be wary of investment plans or offers promising high returns and low risks; consult the relevant financial regulatory authority's licensing register to verify authenticity.
Seek assistance	Discuss with your family, friends, or social workers. When in doubt, call "Anti-Scam Helpline 18222" of the Hong Kong Police Force.

Scam tactics are constantly evolving, making vulnerables to becoming victims. By understanding the common tactics, we can enhance our awareness and vigilance.

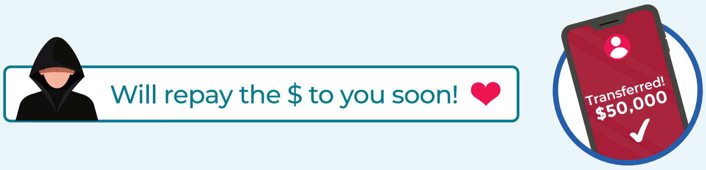
Common Scam Tactics

Making investors feel lucky and fear missing out on low risk and high return opportunities.

Claiming to be calling, texting, or emailing from a bank, securities firm or government department, creating a sense of urgency that immediate action must be taken.

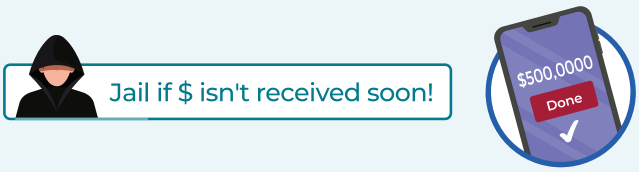


Faking a caring relationship, creating the impression that the scammer genuinely cares, causing the victims to let down their defences and willingly offer financial assistance.



Gaining victims' trust through caring gestures, offering gifts or leveraging celebrity endorsements to make them believe the product has special benefits or the investment offers high returns, leading them to spend or invest.

Using phone calls, sometimes impersonating friends or relatives with AI-generated images or voices, making victims believe that the situation is serious, prompting them to transfer money in a panic.



Useful Resources

IFEC webpages on scam prevention

IFEC FinEd Hub

www.ifec.org.hk