

Tips about investment and scam prevention for young people

Young people may come across many financial products online and be tempted to kick-start their investment journey. However, it is worth spending time and effort into learning more about investing and know more about protection against scams.



Basic principles for investing



Young people should consider the following basic principles of investing.



1



Be vigilant and protect your assets.



2

Understand the product's features and risks to choose the best option.



3



Invest with caution and reflect on your investment behaviour and attitude.

Scammers' tricks

Understanding scammers' tricks can help us identify a potential scams more easily.



Investment scams, such as those related to virtual assets and “ramp and dump” schemes, have involved one or more scammers' tricks in recent years.

A “sure-win” investment with high return



Impersonation of stock commentators, KOLs, celebrities, and staff of securities firms, banks, regulatory bodies, or the government



Fake investment websites and applications



Phishing emails and SMS



A stock trading online community run by scammers



Romance scams



To learn more about scammers' tricks, please refer to the following websites or call the Anti-Scam Helpline.



Scam pages
on the IFEC
website



Anti-Deception
Coordination
Centre website

Anti-Scam
Helpline
18222

Checking scam alerts



Scameter



Fraudulent bank
websites,
phishing emails
and similar scams



Unlicensed
entities and
suspicious
websites



Suspicious
investment
products



Suspicious virtual
asset trading
platforms



Check and verify

Scammers may impersonate representatives of financial intermediaries.



You can check the online registers or databases maintained by various financial regulators to verify the identities of financial intermediaries.

Hotlines of banks and stored value facility (SVF) licensees

- Hotlines for reporting loss of credit cards, verifying the identity of callers claiming to be bank representatives, and account opening
- Lists of banks' contact persons and SVF licensees' contact details for handling customer complaints

Lists of virtual asset trading platforms

- Check the names and related information of licensed virtual asset trading platforms

SFC's "Public register of licensed persons and registered institutions"

- Check the licence or registration status of a company or an individual

HKMA's "Register of securities staff of AIs"

- Check if bank staff are authorised to trade or advise on securities or futures

IFEC games

Test your financial and anti-scam knowledge.

